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PTSB Sustainability Strategy 2022 – 2026

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Our Impact in Action

Addressing Climate Change and Supporting the Transition to a Low Carbon Economy

A Board approved Sustainability Strategy aligned to the UN SDGs*



 Participation in the Strategic Banking Corporation of Ireland's Growth and Sustainability Loan Scheme, offering €70m in low-cost loans to SMEs

offering €100 million in loans

• First lender to participate in the SBCI's Home Energy Upgrade Loan Scheme,

The appointment of a Chief Sustainability and Corporate Affairs Officer to deliver on the Bank's Sustainability Strategy



 Inaugural €500m Green Senior HoldCo notes issued under the Bank's Green Bond Framework

€875 million in green lending during 2024, +28% YoY, accounting for 43% of new Mortgage Lending



- Disclosing the Bank's carbon impact across Scope 1, 2 and 3 (including financed emissions) and developing Science-Based Targets (SBTs) and a corresponding Carbon Reduction Plan
- Continuing to embed our Sustainable Supplier Charter
- A 'Low' ESG Risk Rating through Sustainalytics
- Issuance of the Bank's inaugural Sustainability Statement aligned to the Corporate Sustainability Reporting Directive

Elevating Our Social Impact and Connecting with Local Communities

- c.600 students completing LIFT Ireland's 'Minding Our Futures' Schools Programme, proudly supported by PTSB
- Title Sponsorship of the Irish Olympic Team and the Irish Paralympic Team for the 2024 Games in Paris
- Announcement of a 3-year partnership with AslAm – Ireland's National Autism Charity, and becoming the first Bank in Ireland with Autism Friendly Branch Accreditation
- A partnership with Dublin City University (DCU) through its Access Programme
- c.12,000 financial reviews completed last year, supporting customers in taking control of their financial future



c.€19.4 million in funding provided to the Social Finance Foundation since 2009**



More than 2000 volunteering hours provided on the ground last year, equating to c.€67,000 of in-kind giving



c.€360,000 in charitable giving through the PTSB Community Fund in 2024, which included matched funding by the Bank

Enhancing Our Culture and Investing in Our People

A Diversity, Equity, and Inclusion Strategy supported by 5 Employee Resource Groups – LiveWell, PRISM, DiCE, Adapt and Balance



88% of employees feel comfortable to be themselves at work regardless of background or life experiences



60% Female Board Gender Composition and 40% of Senior Leadership positions are filled by Women



- A Mean Gender Pay Gap of 16.9% and a Median Gender Pay Gap of 11.6%
- 76% Culture Index Score, +6% above our Culture Index Target of 70%
- Awarded The KeepWell Mark[™], the Irish Business and Employer's Confederation's (IBEC) industry accreditation standard that recognises commitment to employee wellbeing and workplace health
- More than 100,000 hours of training delivered through the Bank's eLearning platform COMPASS in 2024
- 145 employees achieved an award by completing an Institute of Banking (IOB) programme of study, while a further 287 employees passed an exam on the pathway to completing an IOB programme of study
- More than 2400 nominations received to our Values in Practice (VIP) Awards, the Bank's Colleague Recognition Programme.

Championing our Customers & Creating a Bank that is fit for the Future

- A Digital Mortgage Application Journey
- Broadening our Business Banking offering through partnerships with Bibby Financial Services, the Strategic Banking Corporation of Ireland and Worldpay
- A focus on cyber security and data protection with training delivered to all colleagues
- The first Irish Retail Bank to be awarded the Guaranteed Irish Symbol, recognising our contribution to local communities across the country



Relationship Net Promoter Score (RNPS)*** +10% YoY



c.19,000 Explore Current Accounts opened in 2024, with 61% of customer choosing to open them through digital channels

^{*} The United Nation's Sustainable Development Goals (SDGs) were launched in 2015 to provide a plan of action for people, planet and prosperity. While we recognise that we may contribute to all 17 SDGs in some way, we have identified 6 as being core to our Strategy.

^{**}The Social Finance Foundation was established in 2007 by the Irish Government to address the needs of community organisations and social enterprises for loan funding which was difficult to obtain from mainstream financial institutions. Acting as a 'wholesaler', it provides funding to its lending partners Clann Credo and Community Finance Ireland.

^{***} Relationship Net Promoter Score (RNPS) measures the willingness of a customers to recommend a company's products or services to others. The question asks customers how likely they are to recommend their bank to friends or family on the basis of their own experience. The range for the scoring is -100 to +100.



A Message From Eamonn Crowley

Our Sustainability Strategy gives us an opportunity to put our purpose into action.

The global climate crisis has elevated the Sustainability agenda not only in Ireland, but around the world. We see it in the continued shift in consumer trends and the growing demand for sustainable products and services – not just in the financial services industry, but more broadly across other sectors. The conversation is only getting started. Now more than ever businesses, such as PTSB, have a significant role to play in supporting our stakeholders to navigate the green transition and to embrace the opportunities that Sustainability brings.

Our Purpose is to work together to build trust with our customers and communities – we are a community serving the community. Our Sustainability Strategy gives us an opportunity to put our purpose into action – enabling us to play our part in addressing the global climate crisis, elevate our social impact, enhance our culture, and deliver what matter most to our customers and colleagues. Ultimately, building a sustainable organisation that is fit for the future.

Sustainability is about more than just being green. For us, it is about doing everything we can to support our customers, colleagues and communities, while ensuring that we conduct and manage all areas of our business in a responsible way.

Of course, we can only do that if we are focused on the right things.

In 2021, we engaged stakeholders to complete a materiality assessment to support us in identifying the Environmental, Social and Governance (ESG) issues that are material to our business. The findings were insightful, and helped guide and inform the development of an overarching Sustainability Strategy for the organisation.

Our Sustainability Strategy is built around four pillars:

- » Addressing Climate Change & Supporting The Transition To A Low Carbon Economy
- » Elevating Our Social Impact & Connecting With Local Communities
- » Enhancing Our Culture & Investing In Our People
- » Championing Small Business & Creating A Bank That Is Fit For The Future

We have made progress - ensuring strong governance and establishing a Sustainability Committee; reducing our carbon impact by 55% since 2009; committing to set science-based targets in line with the Paris agreement by 2024; as well as increasing transparency by adding our signature to the TCFD; and, achieving the 'Business Working Responsibly Mark' from Business in the Community Ireland.

The launch of the Bank's Sustainability Strategy marks another important milestone in our journey, as we focus on continuous improvement and further integrating Sustainability into all areas of our business.

Eamonn Crowley Chief Executive Officer

Engaging With Stakeholders



At PTSB, we recognise that building strong relationships with our stakeholders, and ensuring that we engage with them regularly, plays a fundamental role in informing our Business Strategy. It guides our reporting, allows us to identify risk and emerging trends, while helping us to prioritise investment and resourcing - ultimately, enabling us to conduct and manage all areas of our business in a more sustainable way.

In 2021, we completed a materiality assessment to support us in identifying the Environmental, Social and Governance (ESG) issues that are not only material to our business, but important to our stakeholders.

The assessment was undertaken by an independent third party to ensure complete confidentiality and impartially. It used both quantitative and qualitative tools and was completed across the following three phases:

Phase 1 Conducting Desktop Research & Developing A Survey



- Conducting research into existing documentation, including, our business strategy, strategic priorities, purpose, values, existing internal and external stakeholder surveys, peer benchmarking and current and emerging regulation.
- Determining the extent of stakeholder engagement required across each stakeholder group.



Phase 2 Assessing Stakeholder Engagement Needs

- Mapping stakeholders and identifying stakeholder engagement channels.
- Conducting surveys and 1:1 interviews with key stakeholders

Phase 3 Identifying Materiality



- Analysing data from documentation and stakeholder engagement to identify key themes.
- Developing a materiality matrix, whereby material topics were mapped.

As part of the process, we worked with the third party to compile a longlist of topics that are material to our business. These topics were comprehensive and wide ranging.

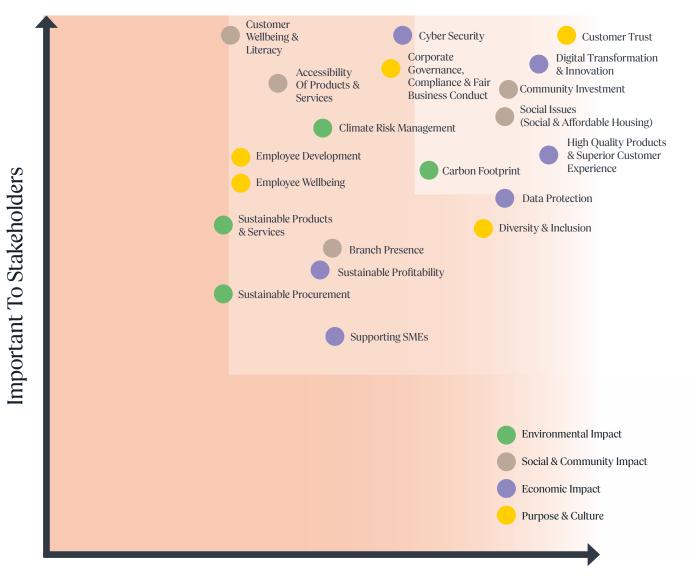
Using the longlist of topics, our stakeholders were asked for their perspectives on what they felt were the most important issues that the Bank should be considering. Stakeholders were also invited to put forward any topics that may have not been represented on the list in order for us to capture a holistic view. c.200 of our stakeholders participated in the materiality exercise.

During Phase 3, the findings were consolidated to form a materiality matrix, with the position of material issues being plotted relative to the degree of stakeholder importance and potential business impact. You can view PTSB's materiality matrix on Page 7.

The materiality assessment findings and associated stakeholder insight have played an important role in the development of an overarching Sustainability Strategy for the organisation across 4 key areas. You can view PTSB's Sustainability Strategy overview on Page 8.

Materiality Matrix

The findings of the materiality assessment exercise with stakeholders were consolidated to form a materiality matrix, with the position of material issues being plotted relative to the degree of stakeholder importance and potential business impact.



Impact On PTSB

It is important to note, that the 20 issues that were deemed as being material to our stakeholders, are also considered as important areas of focus for us at PTSB, regardless of their position within the matrix.

As such, each material issue has been given representation, in one form or another, in our overall Sustainability Strategy.

Sustainability Strategy Overview

The materiality assessment findings and associated stakeholder insight have played an important role in the development of an overarching Sustainability Strategy for the organisation across 4 key areas.

SUSTAINABILITY STRATEGY

4 Key Areas Of Focus Addressing Climate Change & Supporting The Transition To A Low Carbon Economy Elevating Our Social Impact & Connecting With Local Communities Enhancing Our Culture & Investing In Our People Championing Small Business & Creating A Bank That Is Fit For The Future

We're Committed

- » Managing Climate Risk
- » Delivering sustainable products and services
- » Ensuring responsible procurement practices
- Minismising our carbon impact and managing our wider environmental footprint
- » Ensuring transparency through reporting

- » Maintaining our branch presence
- » Enabling accessibility of our products and services
- Encouraging customer financial wellbeing and literacy
- » Investing in local community initiatives
- » Addressing social issues, such as social and affordable housing

- » Encouraging the right cultural behaviours
- » Embedding our values and creating a culture of 'Speaking Freely'
- » Focusing on Diversity and Inclusion
- » Investing in employee learning and development
- » Fostering employee wellbeing

- » Delivering high quality products and a superior customer experience
- » Supporting our Business Banking customers
- » Investing in digital transformation and innovation
- » Ensuring cyber security
- » Managing data protection
- » Delivering longterm, sustainable profitability

OUR STRATEGY IS UNDERPINNED BY

Living Our Purpose And Ensuring Strong Corporate Governance, Compliance And Fair Business Conduct

The 6 United Nations Sustainable Development Goals (SDGs) At The Core Of Our Strategy

Sustainable Development Goals

The United Nation's Sustainable Development Goals (SDGs) were launched in 2015 to provide a plan of action for people, planet and prosperity. The 17 goals act as an urgent call for action for countries to work together to develop strategies to tackle some of the world's most critical issues.

We recognise that while we may contribute to all 17 SDGs in some way, the following 6 have been identified as being core to our Strategy.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



Reduce inequality in and among countries



Achieve gender equality and empower all women and girls



Make cities and human settlements inclusive, safe, resilient and sustainable



Ensure inclusive and sustainable economic growth, employment and decent work for all



Take urgent action to combat climate change and its impacts

Addressing Climate Change & Supporting The Transition To A Low Carbon Economy

Ambition	Action	Assessment
Managing Climate Risk	 Establishing an overarching Climate Risk Management Framework and associated KPIs Designing a Framework for assessing and quantifying the impact of Climate Risk on Credit, Market, Operational, Liquidity, Reputation, Liability and Litigation Risk and Business Continuity Management Embedding Climate Risk across the Three Lines of Defence Model Implementing processes to ensure continuous alignment between Business Strategy and Climate Risk Management Providing Climate Risk training to all colleagues, including the Board and Senior Management Completing an ESG Risk Rating for the Bank 	 » Update the Risk Appetite Statement (RAS) with KRIs developed for Climate Risk including: Transitional Risk and Physical Risk » Produce an ESG Risk Rating in 2022
Delivering sustainable products and services	» Introducing a suite of green products to the market	 » Launch a green product in 2022 » KPIs to be developed as part of green product introduction to the market
Ensuring responsible procurement practices	 Establishing a Sustainable Procurement Framework and Sustainable Supplier Charter Reviewing our procurement processes with a view to further integrating sustainability criteria Conducting a gap analysis across our supply chain in order to limit our exposure and impact 	 » Align 100% of our top tier suppliers to our Sustainable Procurement Framework » Ensure ESG consideration is integrated and embedded further into our tendering processes » KPIs to be developed to measure and manage our supply chain impact

Minismising our carbon impact and managing our wider environmental footprint

- » Continuing to minismise the carbon impact of our operations through the ongoing investment in energy efficiency initiatives, and programming across selected scope 3 activity, with a target to decrease emission intensity by 60% by 2024 (cumulative reduction from a baseline year of 2009)
- » Completing a gap analysis on our impact across scope 3
- » Setting science based carbon emissions reduction targets (SBTs) by 2024
- » Annual decrease in emission intensity across scope 1, 2 and selected scope 3 emissions to reach -60% target by 2024
- » Disclose our SBTs in 2024, with progress to be measured and reported on annually

Ensuring transparency through reporting

- » Continuing to disclose annually through our Non-Financial Report
- » Publishing a standalone Sustainability Report
- » Continuing to disclose through CDP
- » Aligning our disclosures with the TCFD

- » Publish our Non-Financial Report annually
- » Issue a Sustainability Report
- » Improve our CDP score
- » Publish a TCFD Report





Elevating Our Social Impact & Connecting With Local Communities

Ambition Action Assessment » Maintaining a branch presence in communities across » Continue to assess our VOC Maintaining our branch presence Ireland feedback and use that insight to improve our customer experience in branch Transactional Net Promotor Score Enabling accessibility » Continuing to embed our Vulnerable Customer of our products and Strategy, while introducing additional customer (TNPS) score for customers who services need additional assistance tracking supports in line with our overall TNPS score » Introducing a Customer Framework and Charter in line with ADMA Operate within our key risk indicator (KRI) threshold » Establishing an Enhanced Customer Support Team » Enhancing our supports for Protection Applicants and other customers as part of our wider Financial Inclusion Agenda » Developing a Code of Practice for Financial Abuse in collaboration with BPFI and other external stakeholders **Encouraging customer** » Introducing a financial wellbeing and literacy KPIs to be developed as part of financial wellbeing and programme for stakeholders programme mobilisation literacy » Growing our partnership with Ó Cualann Cohousing Addressing social Contribute €350,000 in funding issues, such as social Alliance to Ó Cualann Cohousing Alliance and affordable housing to support them in building 1800 » Maximising our 5 year partnership with Social affordable homes in communities Entrepreneurs Ireland (SEI), addressing some of across Ireland Ireland's most important social issues » Provide funding and advisory support to social entrepreneurs Investing in local » Deepening the impact of the PTSB Community Fund » Aiming to contribute c.€300,000 community initiatives back into local communities each » Introducing a new Sponsorship Strategy to enable us year through fundraising and bank to grow our impact matched funding » KPIs to be developed as part of sponsorship programme mobilisation







Enhancing Our Culture & Investing In Our People

Ambition Action Assessment Encouraging the right » Introducing a Culture Charter » Achieve a consistent Culture Index cultural behaviours Score of 70%, or greater » Acting on colleague feedback from employee engagement surveys and encouraging the right » 80% of colleagues participate in LIFT cultural behaviors with the support of the Bank's Roundtables Senior Leadership Team (SLT) and People Experience » Values based leadership training to Council (PEC) be provided for all People Managers » Continuing to deliver our Living as Leaders bi-annually Programme through our LIFT roundtables, values » Values to be reflected in all HR leadership programmes and integration and processes embedding of our values into all our HR processes Embedding our values » Encouraging a culture of recognition through » Maintain or improve our colleague delivering our 'Values in Practice' VIP Awards and 'VIP and creating a culture of recognition score as part of our Every 'Speaking Freely' Every Day' Programme Voice Counts colleague survey » Embedding Speak Freely » Maintain or improve the % of colleagues who feel safe to raise a concern through Speak Freely Focusing on Diversity » Embedding our Diversity and Inclusion Strategy » Evolve our maturity level from and Inclusion across all areas of our business 'Awareness' to 'Integration' by the end of 2023 » Working alongside the employee-led Employee Resource Groups (ERGs) - PRISM, Better Balance, » Improve gender balance across our LIFE, DiCE and the Change Collective Senior Leadership population Investing in employee » Continuing to invest in learning and development » Improve our learning and through specific programmes, including: leadership learning and development score as part of our development and culture development, learning for the future of Every Voice Counts colleague survey work, supporting PTSB transformation and providing » Maintain our level of investment in ongoing professional training and education support colleague development programmes » Openly develop our colleagues to enable their » Increase the amount of discretionary retention, engagement and progression learning content available to colleagues, through a combination of digital content, learning programmes, eLearning modules Fostering employee » Delivering our Wellbeing Strategy » Achieve a consistent Employee wellbeing Engagement Score of 70%, or greater » Working alongside the employee-led Wellbeing Committee to continue to provide support for » Improve our wellbeing score as part colleagues across our entire wellbeing offering of our Every Voice Counts colleague survev







Championing Small Business & Creating A Bank That Is Fit For The Future

Ambition	Action	Assessment
Delivering high quality products and a superior customer experience	 Continuing to implement our Customer Experience Strategy Embedding a CX excellence mindset and culture for our colleagues through introducing additional supports and training 	 » Improve our Relationship Net Promotor Score (RNPS) » Improve our Transactional Net Promotor Score (TNPS) » Improve positive VOC feedback » Decrease customer complaints
Supporting our Business Banking customers	 » Supporting Business and Agri customers in transition, with an added layer of focus on customers who need additional support to establish infrastructure for new climate friendly business models » Developing lending products for Business and Agri customers that support sustainability goals and objectives and work with the SBCI to help develop market products to support » Partnering with Agencies (such as Teagasc and DBI) to provide Business and Agri customers with training, advice and tools to further their understanding of Sustainability » Embedding the Teagasc Signpost Programme into our lending processes for Agri » Introducing specific training to support the Agri sector with the help of Teagasc » Mobilising a Sustainability Education Programme for all colleagues 	 » KPIs to be developed as part of programme mobilisation and product development » Embed the 'Sustainability Guide for SMEs' in partnership with DBI » Encourage our Agri customers to follow the Teagasc Signpost Programme supporting sustainability » Annual sustainability training to be delivered to all colleagues
Investing in digital transformation and innovation	 » Delivering a modern and resilient digital platform which is scalable for future growth » Introducing new digital journeys and services for customers » Continuing to migrate customer correspondence to digital channels » Partnering with local Fintechs (such as CreditLogic) to deliver best-in-class customer solutions 	 » Complete our further €50 million investment in technology infrastructure and digital services » Improve digital adoption by customers » Improve our Relationship Net Promotor Score (RNPS)

Ensuring cyber security

- » Maintaining a secure and resilient banking environment by protecting our customers, as well as the Bank, from increasing cyber threat
- » Supporting the Bank's strategic digital transformation objectives through fit for purpose cyber protection, threat intelligence and response capability
- » Keeping pace and maintaining our compliance with emerging and evolving cyber regulation
- » Continuing to educate and upskill our workforce on cyber security
- » Measure and seek to improve cyber security maturity against industry benchmarks
- » Ensure milestones are met on our Cyber Security Strategic Roadmap
- » Continue to deliver an annual programme of training to all colleagues

Managing data protection

» Continuing to emphasis the need to protect both customer and colleague data

» Deliver high quality annual training to all colleagues, and provide additional focused training when gaps are identified





Living Our Purpose & Ensuring Strong Corporate Governance, Compliance & Fair Business Conduct

PTSB is committed to operating responsibly and conducting our business to the highest ethical and professional standards. We are focussed on upholding the highest standard of conduct and behaviour among our people. This is not just a 'nice-to-have' – it is a commitment that underpins how we work together, our relationship with society, and, most importantly, how we build trust with our customers and play an active role in communities across the country.

Our Sustainability Strategy is underpinned by a commitment to living our Purpose and ensuring strong corporate governance, compliance and fair business conduct. We have the following in place to support the delivery of our Strategy.









Addressing Climate Change & Supporting The Transition To A Low Carbon Economy Elevating Our Social Impact & Connecting With Local Communities

Enhancing Our Culture & Investing In Our People Championing Small Business & Creating A Bank That Is Fit For The Future

- » Enterprise Risk Management Framework
- » ECB Climate Risk Guidelines Gap Analysis
- » Environmental Policy Statement
- Procurement and Sourcing Framework and associated Procurement Policy and Master Service Agreement
- » Vulnerable Customer Guiding Principles
- » Community Policy
- » Community Fund Charter
- » Employee Volunteering Policy
- » Culture Charter
- » Colleague Conduct Policy
- » Code of Ethics
- » Conflict of Interest
- » Speak Freely
- » Dignity and Respect Code
- » Equality through Diversity and Inclusion Charter
- » Health and Safety Policy
- » Education Policy
- » Succession Planning Policy
- » Resourcing Policy
- » Grievance and Disciplinary Procedure

- » Internal Control Framework
- » Enterprise Risk Management Framework and supporting Risk Frameworks
- Financial Crime
 Compliance Framework
 and supporting Policies
- » Information Security Management System, which includes our Information Security Policy
- » Data Management Framework, which includes Data Protection

Committing To Going Further



The Business Working Responsibly Mark Following a comprehensive programme of work, in 2020 the Bank was honored to receive the 'Business Working Responsibly Mark' (The Mark) from Business in the Community Ireland (BITCI). The Mark is an external accreditation recognising best in class Responsible Business Programmes in Ireland and as such, the Bank has joined a prestigious group of only 40 other companies who have achieved this accolade. As part of this accreditation, our CEO Eamonn Crowley, sits alongside the CEOs of other member companies as part of the Leaders Group on Sustainability – a collaborative group who work with key stakeholders to drive Environmental, Social and Governance (ESG) change across the country. We will continue to work alongside BITCI to develop our Responsible and Sustainable Business Programme in the years that lie ahead.

For more on the Business Working Responsibly Mark, please click here



Business In The Community Ireland's 'Elevate Pledge' In 2021, PTSB added our signature to Business in the Community Ireland's 'Elevate Pledge', committing to building inclusive workplaces that are representative of all members of our society. Workplaces have become more diverse, incorporating a multiplicity of backgrounds, experiences and identities. This has brought huge benefits to Irish business. However, diversity alone is not enough. Workplace inclusion is about creating a culture where everyone feels welcome, has access to opportunities and is supported to thrive.

For more on the Elevate Pledge, please click here





Business In The Community Ireland's 'Low Carbon Pledge' In 2021, PTSB added our signature to Business in the Community Ireland's Low Carbon Pledge, deepening our commitment to long-term sustainability and committing to new climate action goals. The Pledge focusses on setting carbon emissions reduction targets based on science by 2024 and will include measuring and reducing our entire carbon footprint in line with the Paris Agreement and the latest IPCC findings. It calls on companies like PTSB to set robust carbon emissions reduction targets based on science, ultimately achieving a net-zero economy by 2050.

For more on the Low Carbon Pledge , please click here



CDP In 2021, PTSB furthered its commitment to environmental transparency by disclosing its environmental impact through CDP, the non-profit that runs the world's leading environmental disclosure platform. By completing CDP's annual request for disclosure on climate change, the Bank is demonstrating the transparency and accountability vital to tracking progress toward a thriving, sustainable future. We will continue to disclose our carbon emissions as part of our annual reporting process and as part of CDP each year.

For more on CDP, please click here



The Task Force On Climate-Related Financial Disclosures In 2021, PTSB became a supporter of the Task Force on Climate-related Financial Disclosures (TCFD).

The TCFD is a voluntary climate-related financial disclosure framework designed to promote more informed investment, credit, and insurance underwriting decisions and, in turn, enable stakeholders to better understand the concentrations of carbon-related assets in the financial sector and the financial system's exposures to climate-related risks.

The disclosure recommendations are structured around four thematic areas that represent core elements of how an organisation operates, including: governance, strategy, risk management and metrics and targets.

For more on the TCFD, please click <u>here</u>

ptsb

For more on our committment to building a sustainable business, please